

## **Project Management Concepts For Senior Managers** Insights for Managers of Project Managers

It is imperative for organizations in today's marketplace to introduce products with reduced cycle times and high customer acceptance. Effective project management does - just that, but it requires special organizational considerations, interpersonal skills, requirements planning, communications, and risk management techniques.

This course covers the concepts and techniques used by trained and successful project managers to achieve success through implementation of a five-stage project management life cycle.

*Who Should Attend:* Managers any others responsible for project managers and/or the successful development and deployment of high business value products or services.

Course Length: 1 Day

Student Materials: Project Management Concepts Participant Guide, 250 pages



## Benefits

- Use the five stage project life cycle to continuously improve the development process
- Apply a project planning team approach to assure project success
- Use goal oriented projects as a key success factor in product development
- Optimize resources, motivating teams to develop and perform
- Recognize when management intervention is needed to keep a project on-track

## What You Will Learn

- Define the characteristics of the successful project manager
- Describe work decomposition techniques as a method to control project activities
- Understand how to more accurately define customer requirements
- Apply techniques to oversee the management of cost, quality and risk to keep projects on-track

